

FISHER RASMUSSEN

ART DIRECTOR



ABOUT ME

I'm an art director. I love solving problems and finding unique creative solutions. I live and breathe campaigns and content.

CONTACT

734.756.9608
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fisherrasmussen.com

WORK EXPERIENCE

ART DIRECTOR

Bernstein-Rein Advertising
September 2019 - January 2020

Working in creative teams to create digital and traditional media for Old Dominion, PSSI Food Safety, PSSI Chemical Innovations, Kansas City Chiefs, Bluebird Botanicals, Gulf Oil, internal branding, and new business.

ART DIRECTOR/DESIGNER

Freelance
16-18 & June 2019 - September 2019

Freelance graphic designer taking on a number of different projects part time. Primarily assisting with branding, OOH, and content development.

ART DIRECTION INTERN

Doner Advertising
September 2018 - May 2019

Working with creative teams developing digital and traditional media for McDonalds, FCA, Smithfield, Design Core Detroit, Owens Corning, Penn Gaming, The UPS Store, JBL, Fairlife, Beaumont, Bush's Beans, and new business.

EDUCATION

COLLEGE FOR CREATIVE STUDIES

BFA Advertising Design
January 2016 - May 2019
Graduated with a focus on Art Direction

DONER CAMPAIGN STUDIO

January 2018 - May 2018
Created a Hasbro 360 campaign under direction of ACD team at satellite office

SCHOOLCRAFT COLLEGE

Graphic Design Program
September 2013 - December 2015
Transferred 48 credits to CCS

LANGUAGES

ENGLISH

SPANISH

SKILLS

ADOBE SUITE

STORY TELLING

TYPOGRAPHY

WEB DESIGN

VIDEO PRODUCTION

ART DIRECTION

PROBLEM SOLVING

MOTION GRAPHICS

WORDPRESS

VIDEO EDITING

COPYWRITING

RAPID IDEATION

PHOTOGRAPHY

HTML + CSS

SOCIAL MEDIA